

GRAPEVINE STRATEGY 2023-25

A 3 YEAR PLAN TO HELP PEOPLE AND COMMUNITIES USE THEIR UNTAPPED POWER TO CREATE BETTER FUTURES

GRAPEVINE'S RESPONSE TO POVERTY

The **cost of living crisis** shows how unequal power worsens poverty and how weak democracy harms people's collective strength and resilience.

Grapevine's response will continue to **strengthen local people and communities**, building their power and ability to work together for change. We will spark social action that challenges systems and shifts power back towards ordinary people.

Grapevine will:



Increase our efforts to reach the marginalised and least served.



Build on our convening role in the Poverty Alliance.



Build more community power and tackle the causes of inequality.

GRAPEVINE'S THREE STRANDS OF WORK



1 Strengthening People

We will continue to help people uncover their potential.

- * We will listen to them, trust their strength and skills, believe in their value.
- * We will help people open up their prospects and hold to account public services who are not meeting eligible needs.



2 Sparking Community

We will strengthen communities, bridge divides, and ignite action. We will do this using community organising methods. We'll involve business and public sectors so movements and their ecosystems become stronger.

- * Bring a sharper focus to the diversity of communities and people involved
- * Build constituencies for change, as well as community-led initiatives.



3 Shifting Power

We will shift power so local people are able to influence the systems they live in. Through this, communities will work more confidently together on what matters to them, co-designing and co-producing with those who currently hold power.

Connecting for Good and Healthy Communities Together will become transformative models.